



## SCOTT "WESSON" EVERETT

### CONTACT

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### WEBSITE

wessonart.com

### EDUCATION

#### Bachelors of Fine Arts

Illustration  
College for Creative Studies  
Detroit, MI  
Graduated May 2012

#### Study Abroad

Graphic Design & Illustration  
Studio Art Center Int'l  
Florence, Italy  
January 2011- May 2011

### AWARDS

Award of Excellence Scholarship  
Recipient

### INTEREST

Marvel Comic Enthusiast  
Designer Toy Creator  
New York Style Cheesecake Master

## PROFESSIONAL EXPERIENCE

### iRule- Graphic & UI/UX Designer

March 2015 - Present

- Create & update graphic elements for iRule, On Controls & Kramer brands: creating wire-frames, prototypes and flow diagrams to communicate design solutions for clients.
- Design streamlined workflows for Residential & Commercial automation industry applications.
- Produce effective & engaging sales collateral, trade show booth graphics, signage, & web illustrations/imagery.
- Create compelling design concepts, artwork, layouts for multi-channel & integrated marketing efforts.

### Ignite XDS- Graphic Designer

August 2014 - January 2015

- Provided daily web & social media maintenance.
- Designed advertising & social media campaigns for client's local area.
- Created printed deliverables for events & celebrations.

### Driven Solutions - Advertising/Design Intern

April 2014 - August 2014

- Developed advertising concepts for clients such as Founders Brewery, Henry Ford Village, Reverend, ABC Warehouse & Wayne State Univ.

### Renee Prewitt - Children's Book Illustrator

May 2014

- Illustrated a children's book titled "Malcom Mows the Lawn".
- Created thumbnail sketches, color studies & mood boards.
- Met strict deadlines for each illustration.

### Insignia House of Design -Junior Art Director/Designer

September 2012 - August 2013

- Coordinated & created custom designs & illustrations.
- Managed pre & post production work for clients.

## PROFESSIONAL SKILLS

**Digital:** Adobe Photoshop, Illustrator, Indesign, Sketch  
Corel Painter, Word, Excel & PowerPoint

**Web:** Wordpress, Squarespace, Email Marketing, Mockups,  
UI/UX Layouts & HTML

**Illustration:** Oil, Acrylic, Pen, Marker, Pencil & Wacom Tablet

**Artistic:** Clay molding, Painting & Mixed Media